



## U.S. PAVILION AT MAJOR INTERNATIONAL HOMELAND SECURITY INDUSTRY TRADE SHOW

The U.S. Department of Commerce has granted Trade Fair Certification to Regibeau International to organize the official U.S. Pavilion at **Global Security India 2010**, Ashok Convention Center, New Delhi, India, April 28-30, 2010 (see [www.globalsecindia.com](http://www.globalsecindia.com)).

The homeland security market in India is booming at present. For example, a massive modernization and expansion program of existing airports is currently underway, while the construction of 35 new airports across the country is also planned. In accordance with instructions from the Ministry of Home Affairs, India will be boosting airport security after the abortive Christmas Day 2009 terror plot. With major events looming like the Commonwealth games in October 2010, which will attract thousands of international visitors, the budget for airport security will increase still further. Screening and surveillance equipment, including body scanners, will be in high demand. India also faces many internal challenges. In addition to well-publicized threats posed by cross-border terrorists, such as those involved in the 2008 Mumbai attack, an anti-insurgency war in the northeastern part of the country is currently raging.

Besides the Ministry of Home Affairs, other sponsoring agencies include the National Security Advisor; the Military Secretary to the President of India, Lt. Gen. Chopra; Chief of the Army Staff General Deepak Kapoor; the director generals of security organizations responsible for the Commonwealth Games; the Bureau of Police Research and Development, responsible for the introduction of new equipment and techniques; the National Security Guard, India's rapid reaction force; the director generals of police covering all states; the Central Industrial Security Force, responsible for the protection of critical infrastructures; the National Disaster Management Authority; the Border Security Force, military intelligence, the Coast Guard, and others.

**Global Security India 2010** has the support of the Department of Commerce staff in both the United States and India. By supporting this event, the DOC recognizes the capability and exhibition experience of the organizer of the U.S. Pavilion, Regibeau International, and the potential of this market for U.S. industry exports. Companies participating in the U.S. Pavilion are provided with an excellent venue to establish or expand overseas distribution, generate sales leads, identify licensing and joint venture partners, find new customers, meet with existing clients, introduce new products, assess the needs of the Indian market, and evaluate competitors.

The DOC's **Trade Fair Certification (TFC) Program** is a cooperative arrangement between private sector show organizers and the U.S. Government. The TFC Program seeks to broaden the base of U.S. exporters, particularly new-to-export and new-to-market companies, by introducing them to key trade fairs where they can meet their export objectives.

For additional information about attending or exhibiting at **Global Security India 2010**, contact Ms Chantal Regibeau, president of Regibeau International, at 410-346-6373 or [Chantal@regibeauinternational.com](mailto:Chantal@regibeauinternational.com). For more information about the **Trade Fair Certification Program**, contact Ed Kimmel of the Commerce Department in Washington at 202-482-3640 or [edward.kimmel@mail.doc.gov](mailto:edward.kimmel@mail.doc.gov).